



2017 Southeast Michigan Step Up for Down Syndrome

Saturday, September 23, 2017 @ The Detroit Zoo



2017 Step Up for Down Syndrome Walk Sponsorship Benefits	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Copper \$1,000	Supporter \$500
Opportunity for sponsor representative to address 2,500+ attendees during the event kick off ceremony	●	●			
Opportunity for co-emcee of Southeast Michigan event	●				
VIP Hospitality Area for team members at the event	●				
Opportunity to distribute promotional materials to all attendees	●	●			
Recognition in all press and news media materials (Press releases, PSAs, etc.)	●				
Recognition on all Southeast Michigan event signage	●	●			
Recognition on all Southeast Michigan event program materials	●	●	●	●	
Recognition and link on Down Syndrome Guild website	●	●	●		
Logo presence on SUDS landing page (requires submission of high resolution logo)	●	●			
Custom strategic marketing materials (e-blast designs, fliers for distribution to your network)	●	●			
Acknowledgement of thanks by emcee during the event	●	●	●	●	●

Help Make a Difference:

Down Syndrome is the most frequently occurring chromosomal disorder and the leading cause of intellectual delay in the United States and in the world. Down Syndrome affects 1 in 691. Down Syndrome affects all races, nationalities and socioeconomic status.

The DSGSEMI serves Southeast Michigan including Wayne, Oakland, Macomb, St. Clair, Monroe, Livingston, Washtenaw, Lapeer, and Genesee counties. Step Up for Down Syndrome is the DSGSEMI's signature annual fundraising and awareness event.

Annually more than 2,500 people attend.

2017 Sponsorship Agreement

Name: _____ Title: _____
 Company: _____
 Address: _____
 Phone: _____ Email: _____
 Website: _____
 Credit Card _____ Exp Date _____ Security Code _____ Check Enclosed
 Signature: _____ Date: _____

Sponsorship Level: (Please Choose)

- Gold: \$5,000
- Silver: \$2,500
- Bronze: \$1,500
- Copper: \$1,000
- Supporter: \$500

Please make checks payable to DSGSEMI.

Federal Tax ID Number: 38-2898106 DSGSEMI is a registered 501(c)(3) nonprofit. To ensure your company logo is included on event materials, please submit your high-resolution logo to info@dssemi.org.

This sponsorship agreement can be emailed to info@dssemi.org

or mailed with your check to:

DSGSEMI, 1312 N. Campbell Road, Suite 101, Royal Oak, MI 48067 | 248-556-5341

Gifts, In-Kind

Food, beverages, raffle items and other event services are needed to host this event. Please let us know if you would like to help!

Service or item: _____

Quantity: _____ Value: _____